

Case Study

Hamashbir sales reps gain access to customer data through mobile app

Leveraged OpenLegacy to build a tablet application that gives a 360° view into the customer data



8

weeks to deploy
complete tablet app

green screen
applications
now accessible
via mobile app

Hamashbir is the leading furniture manufacturing company in Israel. It is an international manufacturer, wholesaler, and retailer of bedroom and living room furniture, including mattresses, beds, and sofas. It prides itself on its technological innovation and developing an award-winning line of specialized furniture for medical patients, which includes custom beds, mattresses, and wheelchairs.

Retailer ■ IBM i (AS/400) ■ Remote Access ■ 360° of Customer



The Challenge

Hamashbir wanted to access customer data through an application available from the sales floor and the offices.

The executive leadership team accesses a dashboard of key performance indicators (KPIs), where they track sales targets and performance vs. plan. As a result, the underlying IBM i application is now part of a more productive management environment.



The Solution

Hamashbir turned to the OpenLegacy platform to create a modern tablet application integrating its existing IBM i applications. In only eight weeks, the company created an application that modernizes dozens of business processes and “green screens.” The new application enables a 360° view of the customer through an improved business flow that combines different screens—including sales tracking, inventory status, and payment collection. Users can drill-down to the individual order level in a streamlined interface.



The Result

Cost savings and faster time to market

Instead of developing a new application from scratch, which would have taken many months, the company developed a complete tablet application in just eight weeks. OpenLegacy’s platform enabled this quick turnaround by leveraging the existing IBM i applications.

Stability and familiarity

Hamashbir enjoys the stability and reliability of the application that has served it for many years, and familiar business logic.

Unlocking the magic of mobile

All customer information previously locked in IBM i “green screens” is now accessible through a tablet application. As a result, productivity, speed, and ease of use improved.

OpenLegacy’s platform allowed this organization the to leverage the security and stability of the IBM i in new applications on modern tablets. The IBM i now is a critical component of their long term IT strategy.

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We’re getting more value out of our legacy crown jewels—our business-critical applications by creating new web and mobile applications on top of them. Our senior managers now have key business information at their fingertips whenever, wherever they need it.

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Hamashbir

About OpenLegacy

OpenLegacy’s Digital-Driven Integration enables organizations with legacy systems to release new digital services faster and easier than ever before. Connecting directly to even the most complex core systems, OpenLegacy automatically generates the digital-ready components needed to integrate legacy assets into exciting new innovations. With OpenLegacy, industry-leading companies release new apps, features, and updates while spending a fraction of the time and resources, so they quickly and easily become digital to the core.